

STRATEGIES
IN SMALL BUSINESS

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Mixing business and pleasure

Wind Enterprises puts women aboard learning cruises

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CONTRIBUTING WRITER

Forget power lunches. Welcome to power cruising.

Women seeking networking opportunities, strong professional relationships with other women and educational seminars might find what they're looking for aboard The Possible Woman Cruise, started by Atlanta entrepreneur Linda Wind, president of Wind Enterprises Inc.

The goal of the cruise and the company, Wind said, is to foster "women helping other women." The inaugural cruise, targeted toward

Sail away: Linda Wind's Wind Enterprises Inc. promotes cruises that focus on leadership development for a passenger list of mainly professional women.

■ MIXING BUSINESS AND PLEASURE

Linda Wind's cruises focus on leadership development for women.

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