

Quantum Leaps

UNLIMITED POSSIBILITIES

by JUDY SCHERER

AS THE NUMBER of women-owned and women-controlled businesses continues to increase, so do the opportunities and the challenges. The vision of Linda Wind, Founder of Possible Woman Enterprises, is to make a difference in women's lives by offering leadership-development programs that empower women to succeed in their careers, and to manage the work-life balance issues that are so essential to well-being.

An annual 3-day conference in January and a life-changing, one-day conference in Atlanta are the core of the Possible Woman Leadership program. This year the theme for the May conference is *"Ahead of the Curve: Quantum Leaps in Leadership"* and will include a pre-conference day on May 15 as well as the main focus on May 16 at the Georgia World Congress Center.

and professional women from Georgia and the Southeast to attend.

At the January conference in Jamaica, I had the opportunity to poll several attendees about what the Possible Woman conference or being a Possible Woman means to them. Let me share some of the responses.

Many of the answers echoed the idea of expanding oneself to include new possibilities and new people who aren't necessarily part of your day-to-day routine. Comments such as:

- *Open-ended thinking that is very flexible and exhibits deep beliefs.*
- *Availability of more possibilities than most women realize.*
- *Being energized and invigorated by sharing and listening to other possible women.*

For others, it's more of a break in their normal routine:

- *A time out to rejuvenate, get inspired.*

- *An opportunity to meet other women on the same journey as far as maximizing personal and professional opportunities to learn and grow, and contribute.*

- *A realization that it's "possible" to do anything.*
- *An experience of increasing momentum, fulfilling dreams, talking with women who have realized dreams, seeing possibilities and challenges.*

And still others are looking just for the inspiration from the speakers they encounter:

- *Women who are in touch with who they are, how they want to be, and have what it takes to make it happen.*
- *Women who want to be change agents in our world.*
- *Women with a critical eye, striving to do something positive.*
- *Women who go past the obstacles, seek the opportunities, go for their dreams.*
- *Women who say "it's great to be me and I can be anything."*

One participant told me how she was pleasantly surprised by all of the executive women who were friends and how accepting everyone was of each other. The conference is a place where all the barriers come down and you can speak at a heart-to-heart level and a business level regardless of what your position is.

Another woman who has attended several of these conferences had this to say, *"The Possible Woman is about women who are possible already. A place to congregate and learn from other possible women. To enhance the talents, skills and intuitions you already have. It's an opportunity to be inspired, to give back, to challenge yourself to create opportunities for younger women to become possible."*

The *Quantum Leaps in Leadership Conference* on May 15 and 16 is another opportunity for making a difference in the life of a woman, whether that is yourself or someone else you know. The speakers will be covering topics from technology to aging, from glass ceilings to mentoring the next generation, from financial wealth to ageless wisdom.

Don't miss this opportunity to be or do all that *YOU* want. Call (404) 252-2556, or go to the website at www.possiblewoman.com for more information. ■

Welcome!
The Possible Woman
Leadership Conference
January 18-21 2001

Koehn
The Personal Success of the Personal Executive

BELLSOUTH

Conference sponsors in Jamaica—left to right: Linda Wind, Rebecca Franklin, Judy Scherer, Kameelah Hasan, Terri Smith, MaryJoan Bills, Gloria Cockerham, Pat Koehn, Deborah Schwartz, Griffin and Valencia Adams

Wind says, "The May conference is an outstanding opportunity for women from all walks of life to come together to connect, take control of their careers, become better leaders and make significant contributions to their community. The synergy that develops during a conference of this magnitude is truly a phenomenon." She is expecting a large turnout of execu-



Speakers at Conference in Jamaica—left to right: Dr. Mary Barlowe, Hyacinth Benwari, Sheriff Jackie Barrott, Linda Wind, Ellis Rubin, Dr. Betty Siegel