

## Networking In The Tropics

Because networking is an important tool in business, Linda Wind, president of Atlanta, Ga.-based Possible Woman Enterprises Inc., has developed a program to foster business contacts for women. Wind, who also is the director of the Center for Women's Programs, Kennesaw State University, Kennesaw, Ga., has organized a conference that offers networking and development sessions in a tropical locale: The Possible Woman® Leadership Conference in Mexico, Jan. 20-23, 2000, at the Royal Hideaway & Allegro Resort Playacar. The conference mix of business and pleasure enables attendees to relax on the Yucatan Peninsula at the resort that is located 40 miles from Cancun.



Wind has gathered entrepreneurs, authors, and consultants to share their knowledge. "Our goal is to assist women in

making contacts and in developing the necessary skills to succeed in their careers and, most importantly, to establish a balance of work, family, health, and well-being," says Wind, whose conferences started in 1991.

Speakers include Ivory Dorsey, a veteran of Xerox Corp.'s sales force; Dr. Ellen Ochoa, a NASA astronaut since 1991; and Dr. Betty Lentz Siegel, president of Kennesaw State University. In addition, there is Sarah Weddington (first woman to win a Supreme Court decision), Flori Roberts, co-founder of the Flori Roberts Cosmetic dynasty, Conchita Robinson, VP of IBM; and The Honorable Shirley S. Chater, past head of the Social Security Administration. The Royal Hideaway is an all inclusive five star resort. It features five restaurants, a piano bar, and world-class spa. Thatched roof villas are set in ponds with a full-time concierge stationed in the middle.



Conference registration is \$400. Resort rates range from \$175 to \$258 per person per night ALL-INCLUSIVE! Accommodations can be made by Sprayberry Travel at [www.sprayberrytravel.com](http://www.sprayberrytravel.com). For more information call 888-663-4767 or visit the Web site [www.possiblewoman.com](http://www.possiblewoman.com).

In her position as Director of Women's Programs for Kennesaw State University, Wind is developing The Possible Woman® Series: Executive Women's Leadership conferences, retreats, cruises and a speakers bureau designed to take women into the new millennium with the skills necessary to succeed in their careers and to effectively manage work/life balance issues essential to their health and well-being. Check the website [www.ksuwomenscenter.com](http://www.ksuwomenscenter.com) for further details.